

## WHAT IS ENTREPRENEUR SHOWCASE WEEK?

The Innovation Connector's annual signature event convenes over 800 **entrepreneurs, business leaders, and students** to fuel the innovative entrepreneurial spirit in Muncie and East Central Indiana.

We empower & celebrate entrepreneurs and innovation.

One week filled with workshops, training sessions, panel discussions, networking, celebration, and fun! And back by popular demand, the BIG Idea Pitch will take place during this week.

## WHY INVEST IN ENTREPRENEUR SHOWCASE WEEK?

Sponsoring Entrepreneur Showcase Week shows your support for entrepreneurs and business builders in our community. Participants are empowered with resources so the business community will be healthy and thrive. Your sponsorship shows them that you support them.

## WHO BENEFITS FROM ENTREPRENEUR SHOWCASE WEEK?

Our entire community benefits - businesses and entrepreneurs, sponsors, local vendors, the local entrepreneurial ecosystems, and everyone!

## HOW IS MY DONATION USED?

Funds are used to promote, host, and operate an entire week of events. Prizes for the BIG Idea Pitch Finalists are made possible by your sponsorship.

## EVENT SPONSORSHIP OPPORTUNITIES

This signature event is made possible through the generous support of event sponsors.

- Recognition during events & weeks leading up to events
- Digital signage recognition on outdoor sign
- Aggressive digital marketing campaign
- Advertising recognition in all publications
- Event program brochure & event literature
- Opportunities to serve on panels and to welcome attendees
- Sponsor recognition throughout 2023

**2023 EVENT**  
**NOVEMBER 13 - 17TH**  
AT THE



**INNOVATION  
CONNECTOR**





INNOVATION  
CONNECTOR

# ENTREPRENEUR SHOWCASE WEEK 2023

## SPONSORSHIP FORM



### SPONSORSHIP LEVELS

- |   |                |  |
|---|----------------|--|
| <input checked="" type="checkbox"/> <b>TITLE SPONSOR</b>          | <b>SECURED</b> | <input type="checkbox"/> <b>ENTREPRENEUR SUPPORT SPONSOR \$1,000</b> |
| <input type="checkbox"/> <b>BIG IDEA PITCH SPONSOR \$5,000</b>    |                | <input type="checkbox"/> <b>IN-KIND FOOD SPONSOR</b>                 |
| <input type="checkbox"/> <b>LUNCHEON SPONSOR \$5,000</b>          |                |  |
| <input type="checkbox"/> <b>INNOVATOR SUPPORT SPONSOR \$2,500</b> |                |  |

Complete this form to register as a sponsor for Entrepreneur Showcase Week 2023. The Innovation Connector is a 501(c)3 non-profit organization. **Contact Natalie Smith, Program and Events Coordinator, at [nsmith@innovationconnector.com](mailto:nsmith@innovationconnector.com), or call (765) 285-4900 for more details**

### ENTER YOUR CONTACT INFORMATION

We will contact you to arrange payment. We accept checks, major credit cards, or can invoice you.

**BILLING CONTACT NAME:** \_\_\_\_\_

**ORGANIZATION:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**AUTHORIZED SIGNATURE:**

\_\_\_\_\_

**PRINTED NAME:**

\_\_\_\_\_

**RETURN COMPLETED FORM TO NATALIE SMITH**



**EMAIL**

[nsmith@innovationconnector.com](mailto:nsmith@innovationconnector.com)



**QUESTIONS?**

**(765) 285-4900**

**The Innovation Connector | 1208 W. White River Blvd., Muncie, IN 47303**