

INSIDE CONNECT

WELCOME

Welcome to **Connections** – the monthly newsletter about everything Innovation Connector!

From monthly highlights to events hosted by our IC friends, this newsletter will help you be in-the-know.

What's inside?

Page 2: Client Highlights –
On the second page of Connections, a client will be featured for that month.

Page 3: Opinions/Event –
On the third page of Connections, columns from the IC staff and events being held at the IC for the month will be presented.

Page 4: Featured Columns –
On the fourth page of Connections, one or more featured columns will be presented along with “Hellos and Goodbyes.”

Page 5: Miscellaneous –
On the fifth page of connections, activities will be presented.

“Great things in business are never done by one person. They're done by a team of people.” - Steve Jobs



INNOVATION CONNECTOR

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“The Innovation Connector exists for one purpose: to help new entrepreneurs with truly unique business ideas turn their dreams into a reality.”

MATHEWSON LAW, PC

Leslie Mathewson

Say hello to the August IC Client Highlight, Mrs. Leslie Mathewson.

The Innovation Connector has been enjoying Leslie's hearty laugh and energetic spirit since February 1, 2016. On the West wing of the building in suite 142, is where you will find Mathewson Law, PC. If you have yet to introduce yourself to Leslie, make sure to stop and say hello! As you read below, you will learn more about Leslie and Mathewson Law, PC.

Leslie M. Mathewson is a local attorney who began her own practice in 2016. She graduated from Ball State University in 1995 with a Bachelor's of Science degree and continued her education at the Valparaiso University School of Law where she graduated in 2001 with her Juris Doctor degree. She has been practicing law for the last 15 years. Mathewson is dedicated to serving her community and helping those with pressing legal issues who want a personal, trustworthy, and friendly lawyer at a fair price. Mathewson was awarded with the Pro Bono Publico Award from the Indiana Bar Foundation after her desire to help those who are not always able to afford attorney fees.

Mathewson has several court admissions, including the Indiana State Supreme Court and the Southern and Northern Districts of the United States Federal District Courts. She is a member of the Indiana Bar Association, Muncie Bar Association, East Central Indiana Estate Planning Council, Ratliff-Cox American Inns of Court, and is a board member for the District Six Access to Justice.

Mathewson loves serving her community and takes part in many different public service organizations. She is a member of Women in Business Unlimited, Tri Kappa Service Organization, Community Business Connections, and an Academy for Community Leadership Graduate. She is also a board member for the Destiny Christian Center International.

Leslie Mathewson of Mathewson Law, PC poses for her picture in the Innovation Connector lobby.

Congratulations on being the IC client highlight of the month!



Featured and Events

10 Reasons to Smile

1. It makes you attractive
2. It changes your mood
3. It is contagious
4. It relieves stress
5. It boosts your immune system
6. It lowers your blood pressure
7. It releases endorphins
8. It lifts the face AND makes you look younger
9. It makes you seem successful
10. It helps you stay positive

<http://happymap.com/blog/one-quick-effective-feel-better/>

2017 AUGUST						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15 Taco Tuesday! 🌮	16	17	18 Coding Connector Class – Minecraft Party	19
20	21	22	23	24 Women's Empowerment Series with Janet Holcomb	25	26 Coding Connector Class – Day of Code
27	28	29	30 SLA 10 Year Anniversary Celebration	31		

GET CONNECTED

When you walk through that door, my first question is, how can we help you? I want to get you connected to the right resources to help you succeed.

Ted Baker, Executive Director
Innovation Connector

 INNOVATION
CONNECTOR
innovationconnector.com

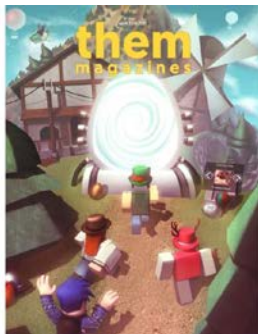
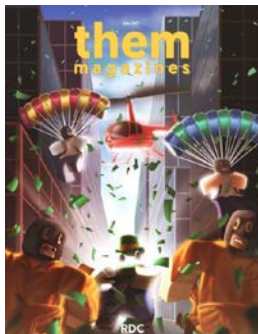
Certificate of Membership
Innovation Connector
Innovation Connector Association

HELLOS AND GOODBYES

Please say hello to Nate Spell, the IC's new Young-Entrepreneur-in-Residence. Nate is 17 years old and is a high school senior. Nate started a business several years ago called *THEM Magazines* which features stories and developer content for the ROBLOX gaming platform.

Like most entrepreneurs, Nate wants to grow his business. Although he is an "expert" in his craft, Nate admits he has a lot to learn when it comes to growing his business, managing employees, and keeping track of the finances. With this in mind, and with the permission of his parents, the IC invited Nate to be our Young-Entrepreneur-in-Residence. He will be operating out of suite 112 while knowing that this opportunity also comes with responsibilities and expectation. Nate had to submit a list of goals that he wishes to accomplish while at the IC. These goals will soon have timelines and milestones to chart Nate's progress. As a client in the IC, Nate will be afforded the services available to other clients: coaching, advising, financial records assistances, marketing and branding assistance and more. Simply said, the IC will wrap Nate with all of its services that allows him the best opportunity to succeed.

The IC's goal is to assist both the entrepreneurs of today as well as the entrepreneurs of the future. We believe that investing the IC's resources toward someone as Nate is just one step in the future of our community and our world.



Want to be a part of Inside Connect? Email us your column.

akdishman@innovationconnector.com

"Success takes hustle."

Jon Acuff, 'New York Times' best-selling author of 'Do Over'

Acuff, the New York Times best-selling author of five books, including *Do Over*, set out early on in his career to pursue at all costs only meaningful work. For him, that meant 16 long years of being hired and fired, before eventually finding his dream job and launching his self-employed career as a writer, speaker and brand consultant.

Acuff: *"Hustle is an act of focus, not frenzy. Hustle is about subtraction and addition. It's not about doing more, it's about focusing on the things you need to do, in order to move your business forward."*

Things You Would Find at Work

H X O E S G N I T E E M D X O
 B S C I S S O R S L R J N Y C
 D O S M Y R K W D P N E Q D O
 U B C W B K R A D N E L A C F
 Q A Y S T N E D I S E R P E F
 K F G V F L F T K S Z R C A E
 M E I V S F E X T G I I S E E
 S L K O X C U B E N O H P O R
 M I Y Q O X E E T A R S A A X
 T C H I U R Z E N A R E P A P
 G N I T I V R B T K S P P C G
 S E C O R J I D K S K J O Z A
 B P T V M U Q J I E U V I Q N
 Y K C D J D D G P D I B H N V
 E C I F F O R C H A I R Y X F

PENCIL
 PAPER
 DESK
 CHAIR
 COFFEE
 CALENDAR
 PHONE
 SCISSORS
 RESIDENTS
 OFFICE
 MEETINGS
 PRINTER

						5	3	
4	1		8				7	
9				6				
		2			4			1
	8						5	
6			5			9		
				2				8
	2				7		1	3
	6	9						